

Mail the holiday cards  
Stop by the mall for presents  
Pick up the holiday dinner  
Save the air.

**It's amazing** what a mom can accomplish in one trip.

You don't have to be Super Mom this holiday season to get everything done and help your community.

Just keep doing something you're already doing: trip chaining. That's when you combine your errands into a single trip. You'll save time, reduce traffic congestion and reduce pollution. When you trip chain this holiday season, you're doing more than caring for your family, you're caring for your community. So keep it up because—



*It all adds up to cleaner air*



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# Give the gift of cleaner air this Holiday Season

**When you share a ride with a friend this winter, you give the gift of cleaner air** and reduced traffic congestion. Ride sharing is a great way to make driving more enjoyable, whether you're going out on the town or going to work. It gives you time to enjoy the holiday spirit with co-workers, friends and family. Sharing a ride with just one other person can also cut your commuting costs in half. So keep it up because –



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You'd have  
more time for  
holiday visits with  
friends and family if you  
spent less of it in the car

**Take mass transit, telecommute or ride share this winter.** Less time in traffic means more time to be with friends and family this holiday season. You could save money, too (the average driver spends about 44 cents per mile including ownership and maintenance). Plus, you'll help to reduce traffic congestion and pollution, which means that you'll save a lot more than just time. So keep it up because –



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